

NewsRadio 1020 KDKA Alan Parsons Project Contest

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the Alan Parsons Project contest (the "Contest") being conducted by KDKA (the "Station") beginning on June 29, 2009 at 7:00am Eastern Time ("ET") and ending on July 12, 2009 at 11:59pm ET (the "Contest Period").
- b. To participate in the contest, visit KDKARADIO.COM anytime during the Contest Period and complete and submit an online entry form for the NewsRadio 1020 KDKA Alan Parsons Project Contest. Enter your first name and last name, complete address, city, state, zip code, telephone number, date of birth, valid email address and in the online entry form. Only one internet entry per person one internet entry per email address per day is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. All entries submitted become the sole property of the Station and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. Station's computer is the official time keeping device for the Contest. To be eligible, your entry must be received by 11:59pm ET on July 12, 2009. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches.
- c. One entry per person is permitted in this Contest.

2. ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all Station listeners aged 18 and older and who are Pennsylvania residents. Employees of Station, its licensee, the licensee's parent, subsidiary and affiliated entities, Station's advertising and promotional agencies, its participating sponsors, other radio stations in the Pittsburgh metropolitan area, the members of their immediate families (spouse, parent, sibling or child) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

- b. Winner is ineligible for any Station contest 120 days from point of last contest win. Only one winner per household is permitted in any Station contest.
- c. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. PRIZES

- a. One (1) prize winner will receive the following prize: two (2) tickets to Alan Parsons Project at The Wheeling Island Showroom located at 1 S. Stone Street, Wheeling, WV 26003 on Saturday, July 18 at 7:00PM (seating to be determined by the Station in its sole and absolute discretion). Prize Approximate Retail Value \$100.
- b. Prize (tickets) are valid only on date of event. Tickets will be picked up at the Will Call at the Wheeling Island Showroom. The winner will forfeit any prize not picked up prior to the show. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the Contest are final.
- b. One (1) winner will be selected on July 13, 2009 at approximately 10:00am ET from a random drawing of all eligible entries received.
- c. Winner does not need to be present or need to listen to win.
- d. Odds of winning are dependent on number of eligible entries received.
- e. Potential winners will be notified via telephone. Winners (or their parents or legal guardians if under the age of majority) must execute and return any required affidavit of eligibility and/or liability/publicity release within five (5) days of notification attempt or prize or prize notification is returned as undeliverable, potential winner forfeits prize. If a potential winner cannot be contacted, fails to

sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (or any other CBS Radio station in Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Contest, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station, in its sole discretion, may require Contest winner (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless the Station, its licensee, the licensee's parent, subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Contest.
- d. If for any reason this Contest cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Station that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Contest, or if the Contest is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate or modify the Contest. If the Contest is terminated before the original end date, the Station will select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date.
- e. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Station's website. Failure to comply with the rules of the Contest may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent

activity in connection with a Contest, the Station reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. The Station reserves the right to make changes in the rules of the Contest, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the Contest and shall not be required to award a substitute prize.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Contest or in the announcement of a prize.
- h. For copies of the Official Rules or for a list of winners following completion of the Contest (specify which), send a self-addressed, stamped envelope specifying "Official Rules" or "Winner's List" to "KDKA Radio Alan Parsons Project Contest" Winner List or Official Rules Request. NewsRadio 1020 KDKA, One Gateway Center, Pittsburgh, PA 15222. A copy of the official Rules and a list of winners (when complete) are also available during regular business hours at the main studio of KDKA at the same address or at www.kdkaradio.com. All such requests must be received within 60 days following completion of the Contest.

6. PRIVACY

- a. By use of the Station's website or by entering the Promotion through the Station's website, you agree to the website's Terms of Use Agreement located at www.kdkaradio.com and to the use of your personal information as described in the Privacy Policy located at www.kdkaradio.com.

Sponsor: KDKA Radio, One Gateway Center, Pittsburgh, PA 15222